Introduction

The need of communication has been a part of human’s life consistently. Human always have tried to communicate with each other in many different ways. One of these ways is human’s art work which shows their beliefs, ideas, cultures, and values. Furthermore, an artwork also may explain the issues on a society.

What is community?

A community it is not a physical place or a formal shape of the people. Being a part of a community is not by the force and people chose to be in a community. A community could be a church, or a golf club. In a community members share their time, idea, or beliefs. Members of a community have interactive relationships together. According to Charles & Samples (2004, p.37), a community is shaped by the amalgamation of individuals members into a strong, attributable, and cooperative. A community always needs the member’s support to develop and create. In a community all members should be coherent and united together.

What role do the art and culture play in developing communities?

The art and culture have played the main role to illustrate and interpret the civilization of human’s life in the world. Many of historians have written their guesses about the past based on the artworks which are left by the human. When we look at an artwork in a country, it gives us some information about their culture, beliefs, values, and ideas. As a result with this information communication will be easier and understandable. All societies represent their culture by different type of artworks. The artwork can be a pain or decorating a traditional dress. Sometimes we recognize people’s country by the way
that they are dress up. In a country like Australia which has a variety of people from
different countries, cultures, beliefs, and values an artwork can help to close societies
together. Development of the country needs to communicate between the societies
which are in Australia. When people learned about the other societies and cultures, this
will lead to know the differences. As a result they understand that they should respect to
each other. Therefore, we will have a friendly atmosphere between communities.

What is my position on the relationship between art, the individual,
and society?

As a designer I should be member of many communities to get involve with the society.
Being a member of some communities such as churches, sport clubs, or P&C at schools
will help me to combine into the society. This leads to know about the different
cultures, values, beliefs and ideas. In a country like Australia which proudly is a multi
cultural country, all designer should expand their information about all people of the
country. This is because a designer needs to know what customers like, what are their
values, what a designer can change and what a designer cannot change. As a result they
can be a creative person. Not only as a designer even as an ordinary member of society I
need to know about people who are around me, because this will help me to have
positive interaction. As a designer being thoughtful is a requirement to do a good
design. This is not possible without mixing and knowing about the communities values.
When a designer knows about the issues, values, beliefs, and ideas of the communities
she can reflect all of these on her artwork. As a result she can represent the community
to other communities and this is main aim of the artworks.
An example of a creative community

I have chosen Kyilla Community Farmer’s Market, because this community combined members from different cultures, beliefs, values, and ideas together. Although, every member has a different background but this was not a weakness, vice versa it is the strength of this community. The members have an excellent interaction on each other. They understand each other and respect to these differences. Therefore, they have been successful in this exchange of values. According to Hodgson (2011), a cultural activity can involve the public to improve and develop the economy of the community.
References
